

Mobile Market + Implementation & Operations



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3 JULY 2016

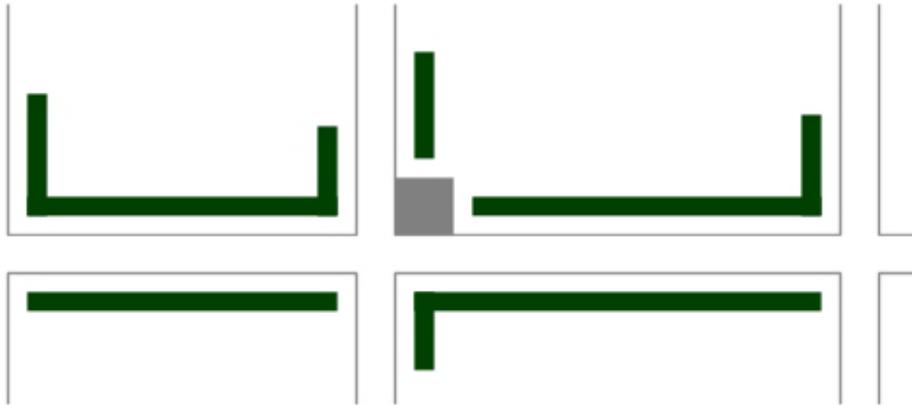
Choose a Payment Method

Tokens or Mobile?

Factors to influence your decision

- Practicality of mobile payment
- Convenience for customers
- Distance of booths from market office
- Frequency of SNAP/DUFB payments

Linear Market



Nuclear Market



Types of Market

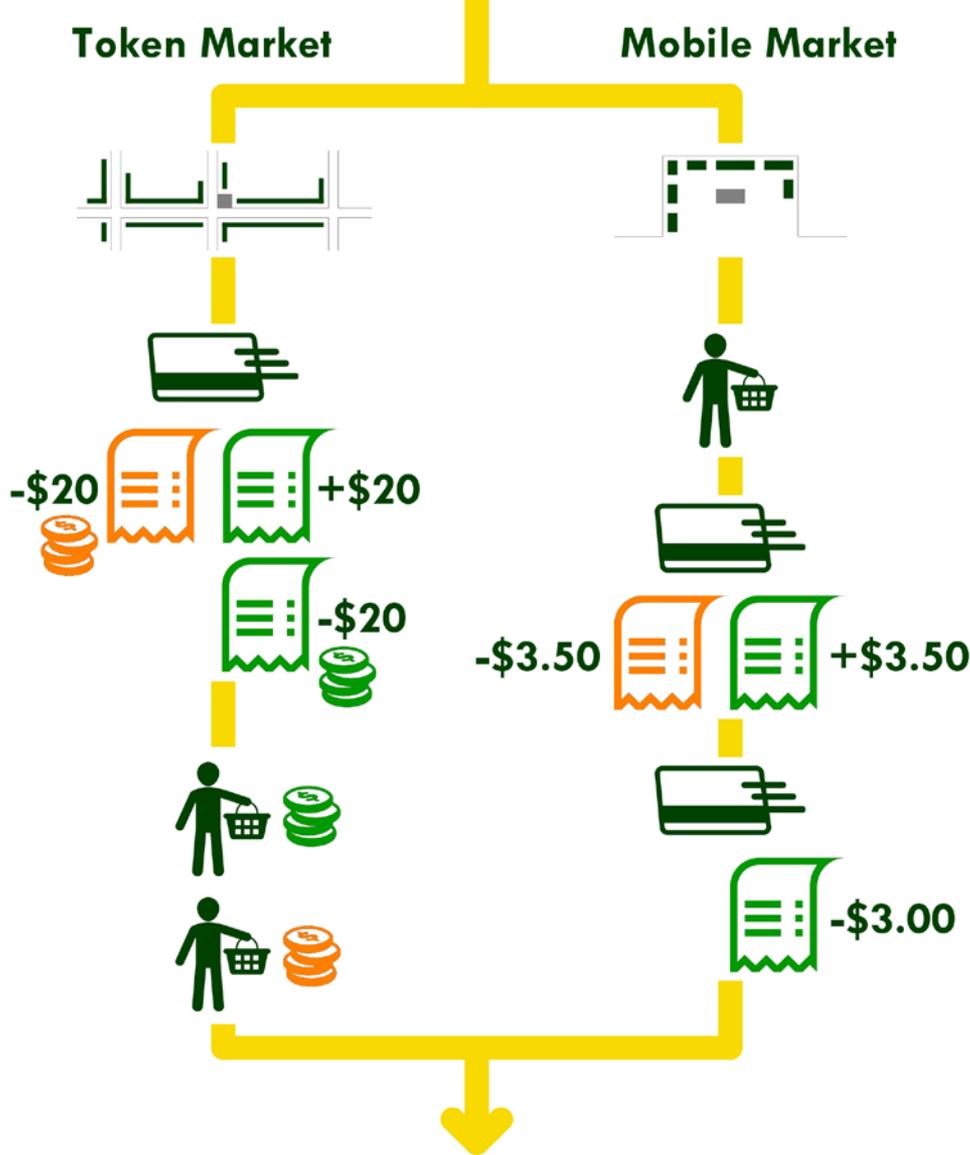
Shape and size matters

Linear

- Booths spread across larger distances
- Market office could be central or at one end

Nuclear

- Booths in a compact space
- Market office in the center or conveniently located for all booths



Transaction Flow

Token Market

- Customer purchases tokens then spends them

Mobile Market

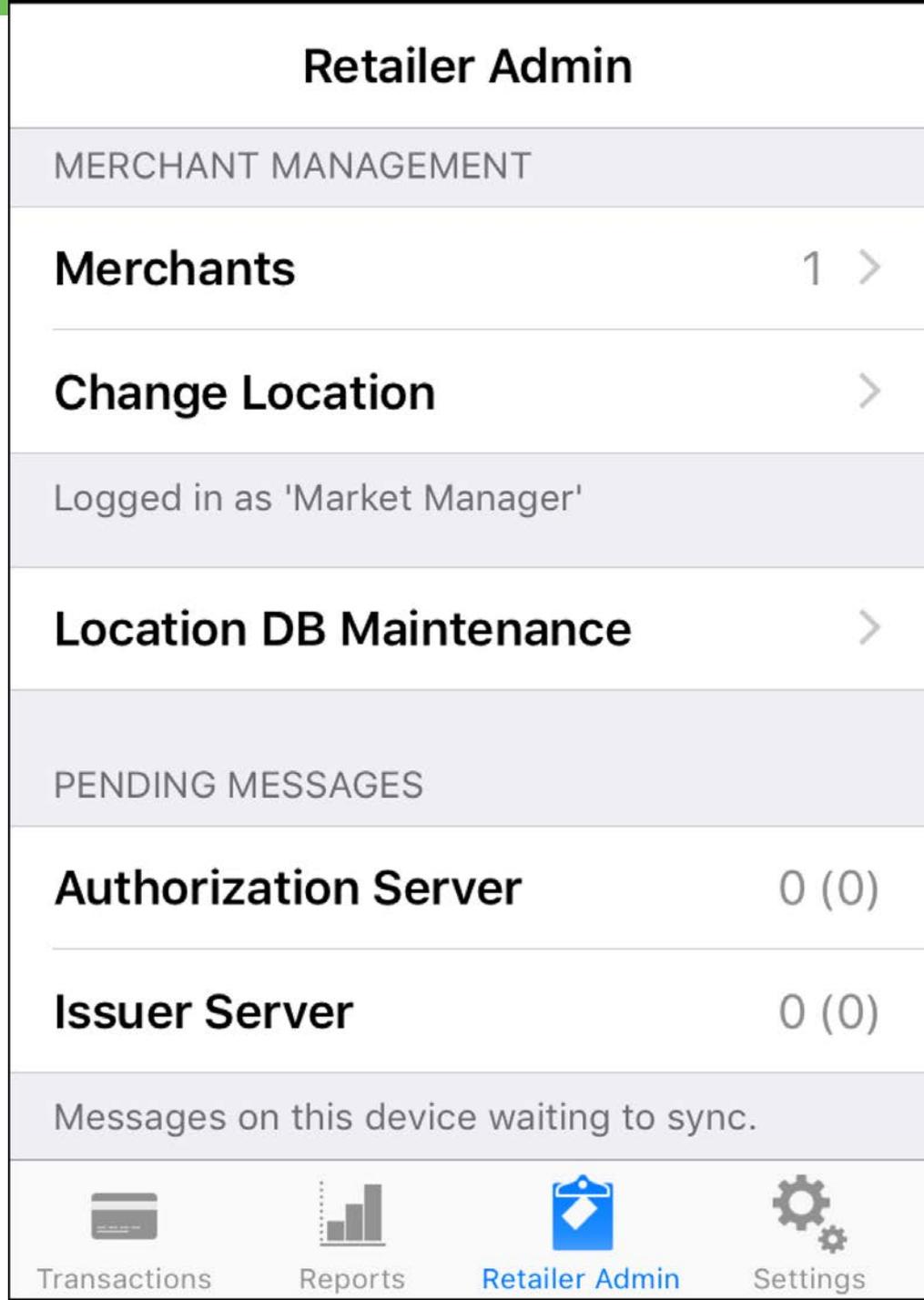
- Customer uses card for individual purchases

Merchant Setup

For “Nuclear”, central point of sale markets

Adding a Merchant

- This allows you to take direct payments for one of your vendors and track totals owed

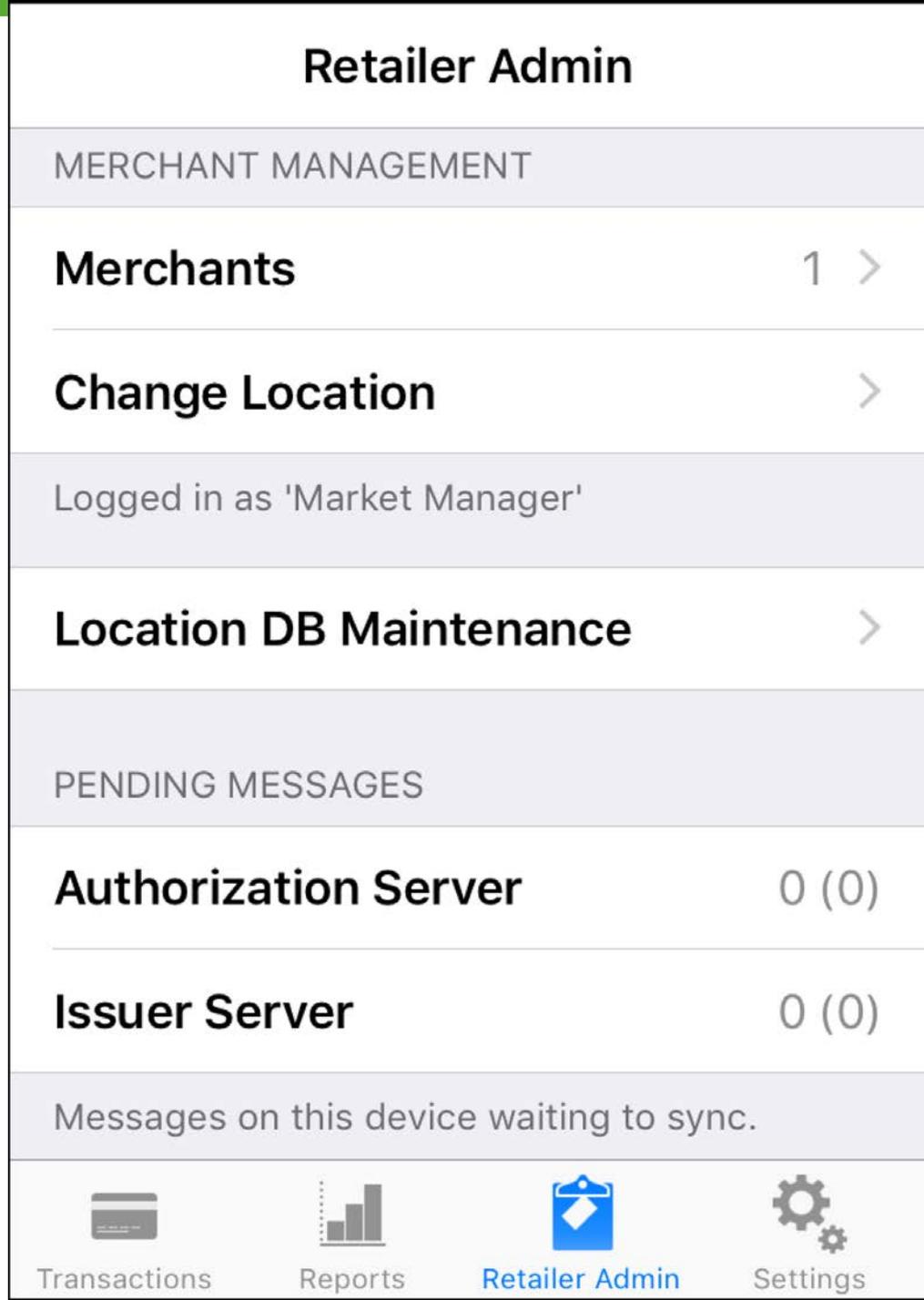


Merchant Setup

For “Nuclear”, central point of sale markets

Adding a Merchant

- Go to Retailer Admin tab
- Touch **Merchants**

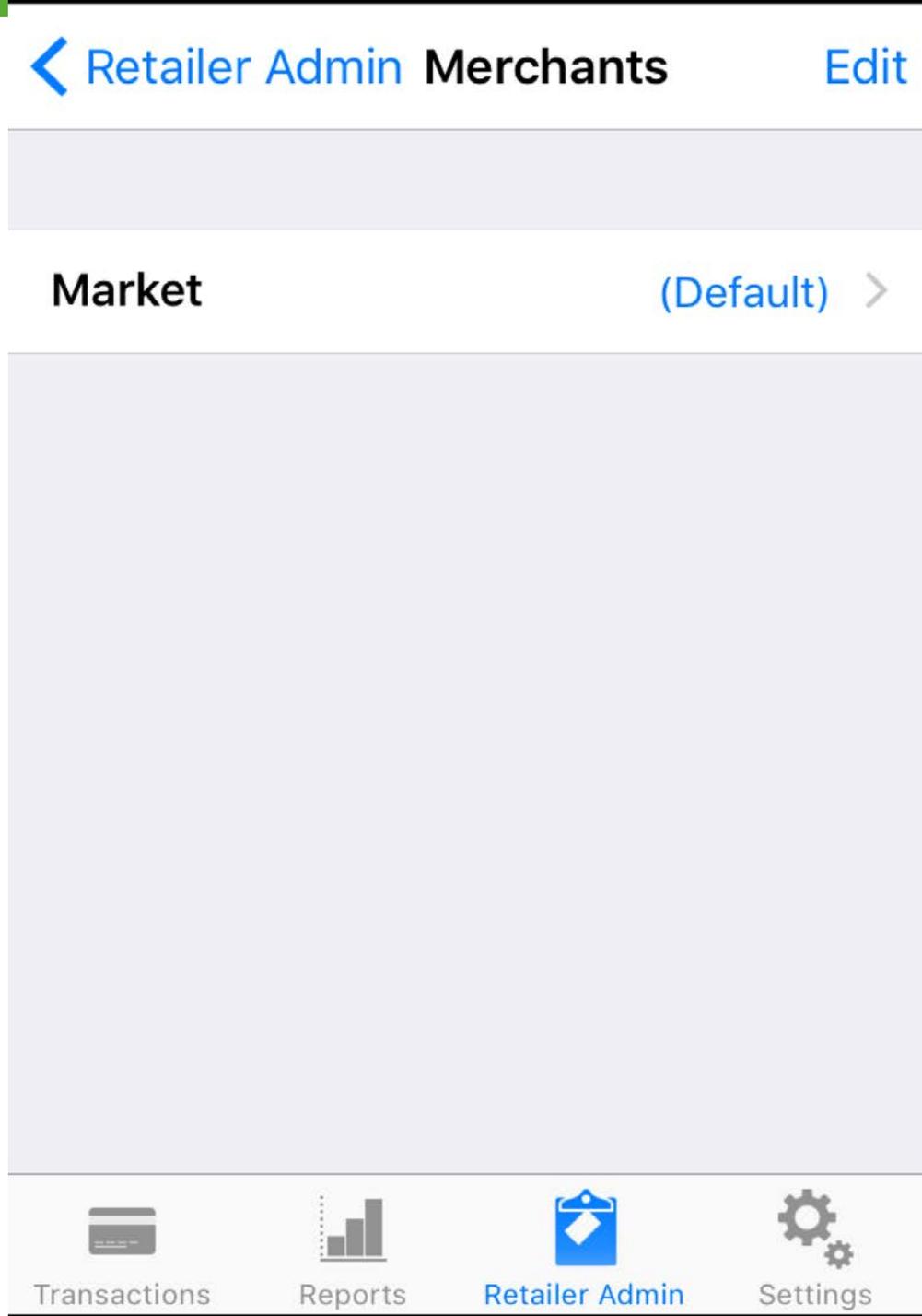


Merchant Setup

For “Nuclear”, central point of sale markets

Adding a Merchant

- Currently added merchants are shown
- To modify the list (add, remove), touch **Edit**



Merchant Setup

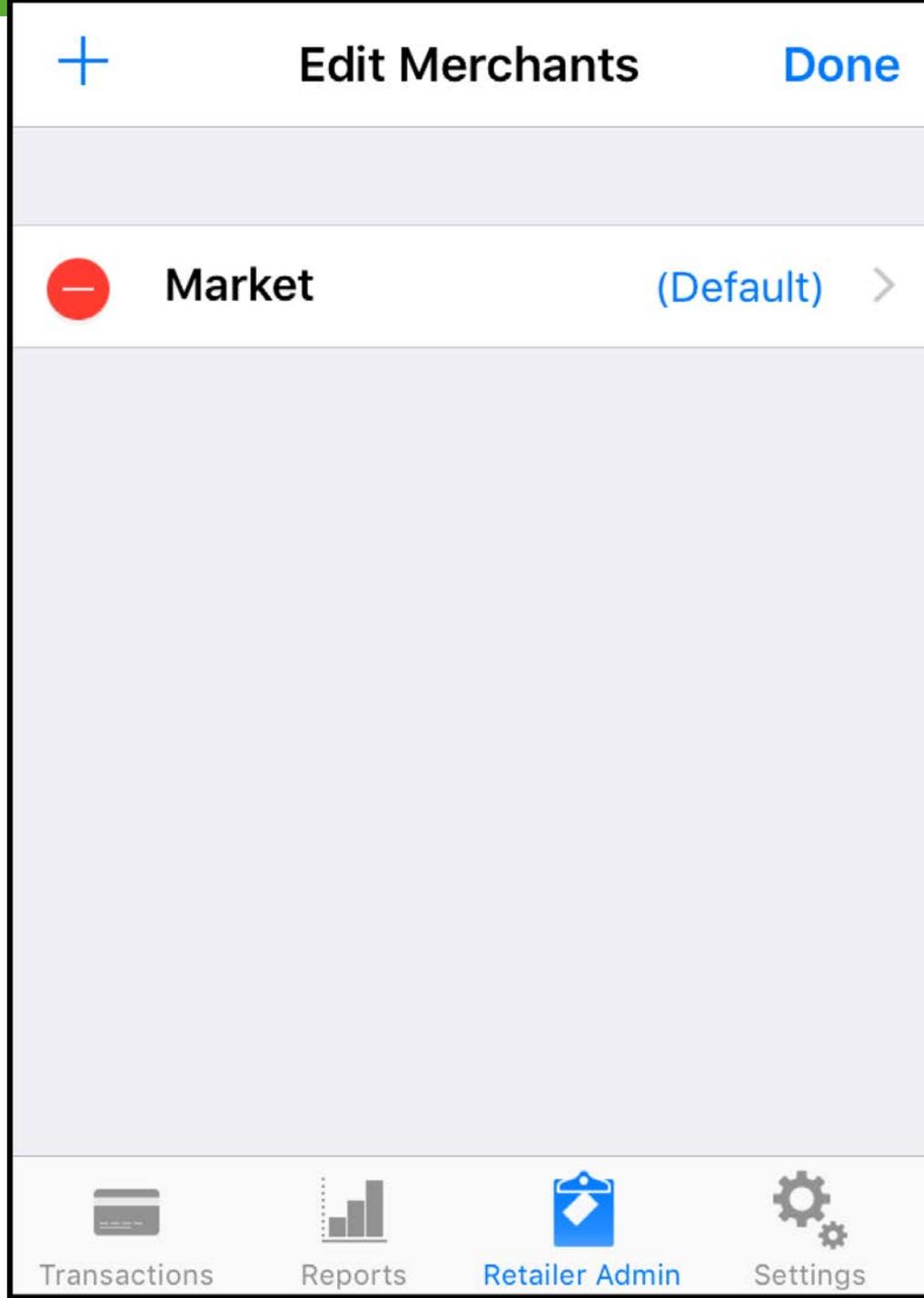
For “Nuclear”, central point of sale markets

Adding a Merchant

- Touch the + in the top left corner

Removing a Merchant

- Touch the red circle minus next to the merchant



Merchant Setup

For “Nuclear”, central point of sale markets

Adding a Merchant

- Enter in their name
- Add a unique ID – this can be just a sequential number or your own internal vendor number
- *Unlike the pilot program, no need to add a user as the device is controlled by the market admin*



Cancel Add Merchant Save

MERCHANT INFO

Name Please select... >

Unique ID # Please select... >

Default Merchant

LOGIN USERS

Add New User >

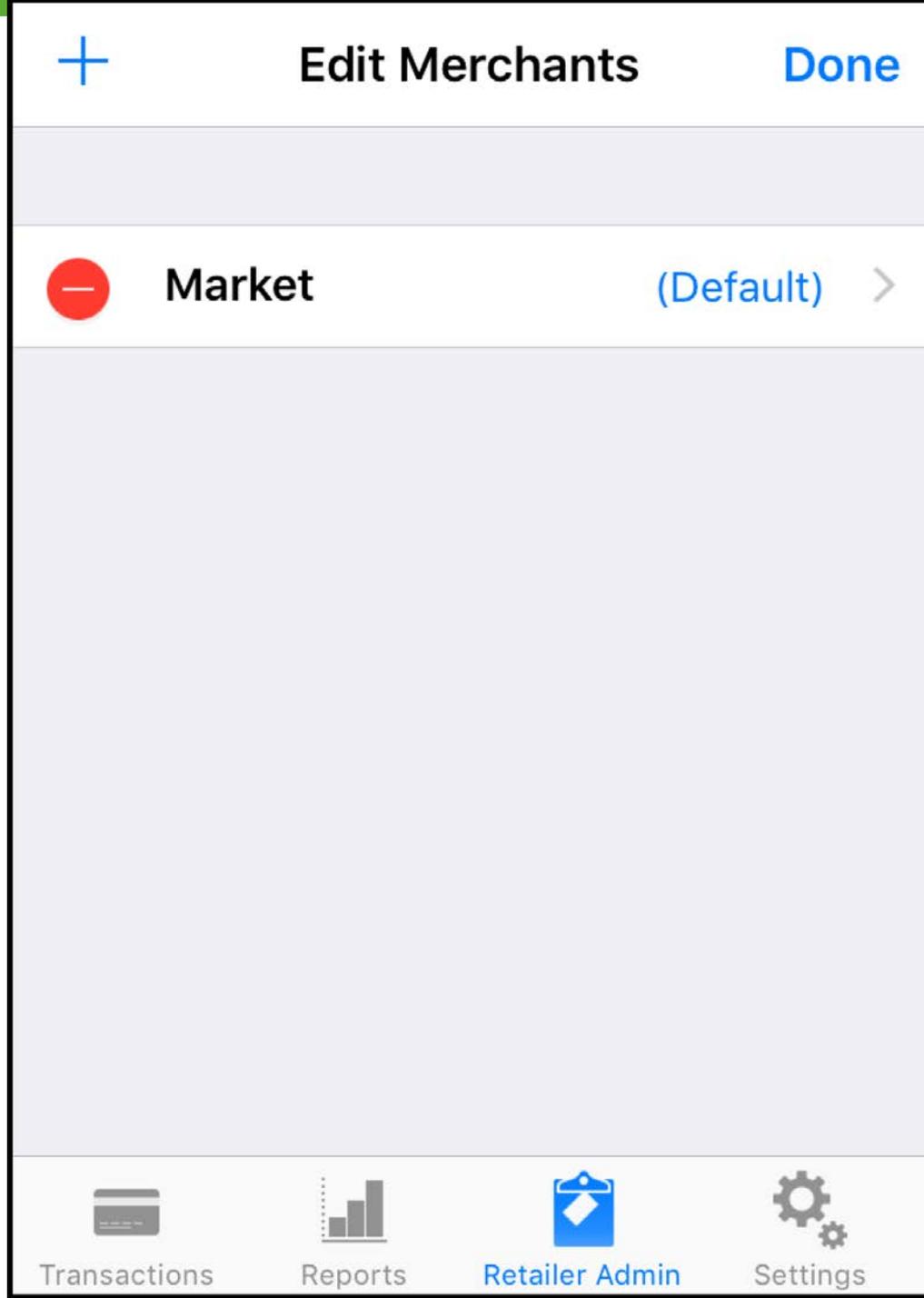
Add users to allow this merchant to login.

Merchant Setup

For “Nuclear”, central point of sale markets

Adding a Merchant

- Touch **Save** in the top right of the merchant edit page
- Touch **Done** in the top right of the merchant list page



Testing

Communication Tests

- From the **Settings** tab
- Touch **Communication Tests**
- Run all three tests listed
- This also syncs device with server after any changes

Settings

CONFIGURATION

Config Summary >

Communication Tests >

Change Login Password >

Terms Of Use >

Re-Install Device >

TRAINING

Training Mode



Transactions



Reports



Retailer Admin

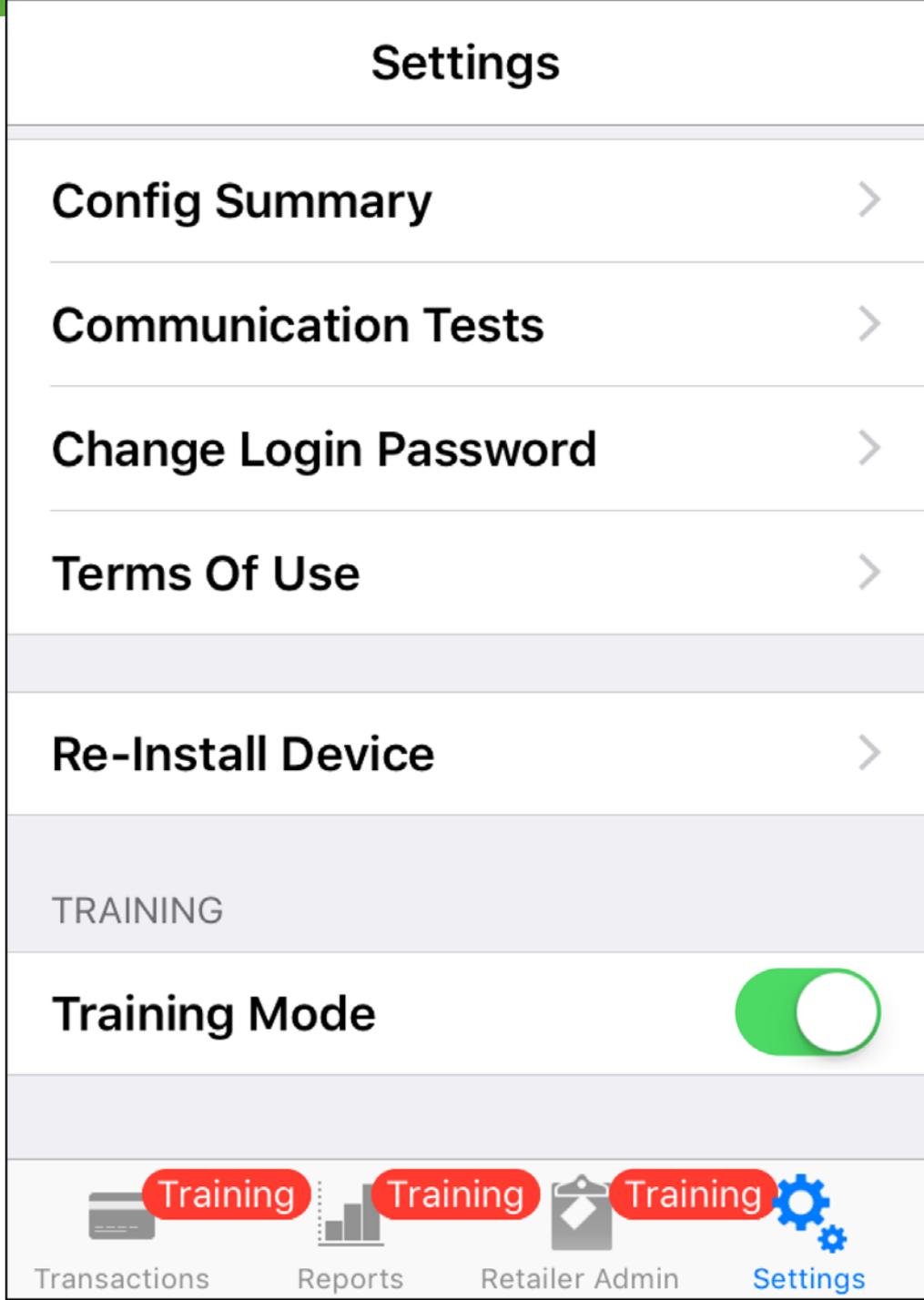


Settings

Testing

Training Mode

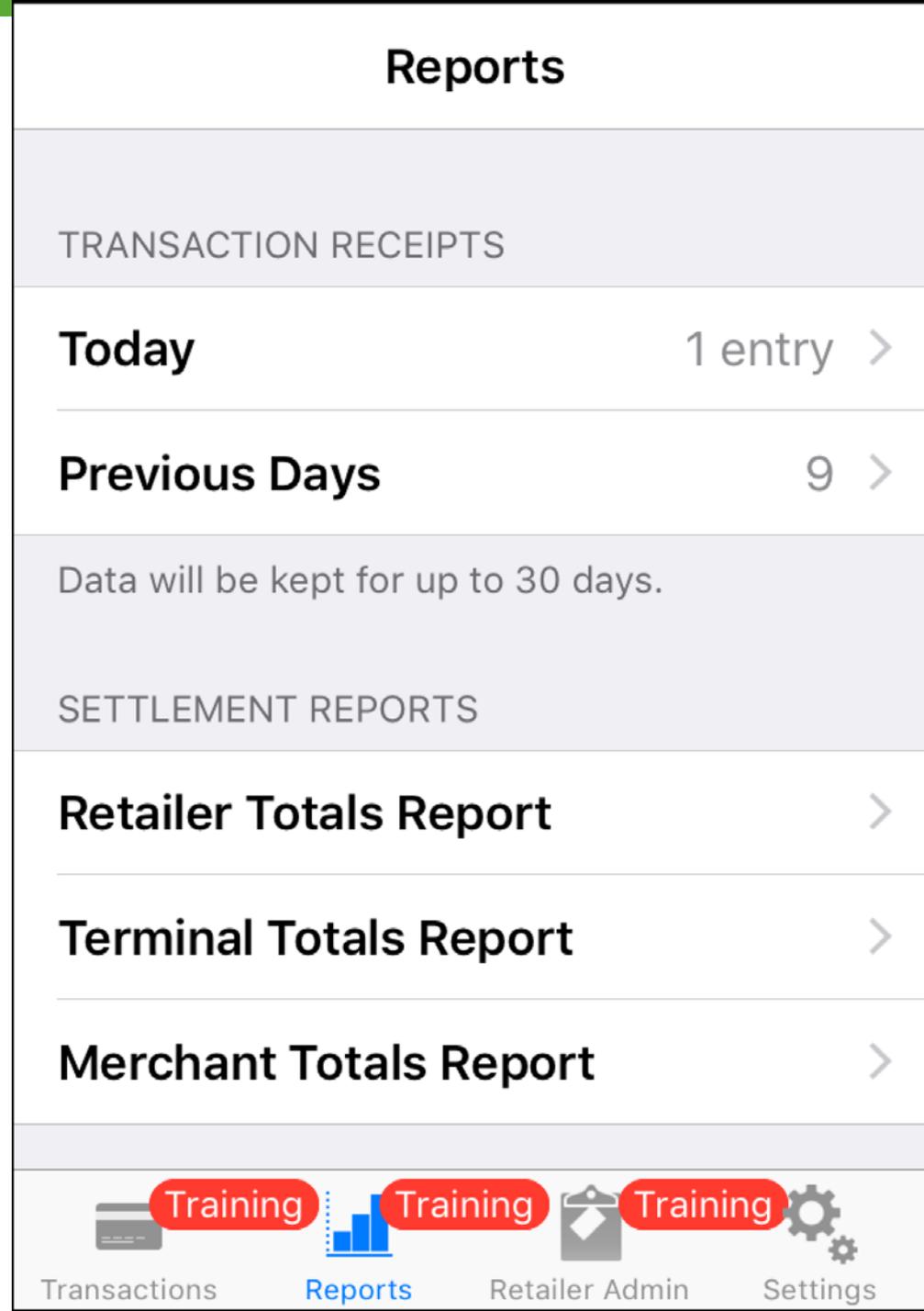
- From the **Settings** tab
- Touch the toggle to the 'on' position to enable
- Bottom menu flashes 'Training'
- Any transactions run in Training Mode are dummy and will not be charged



Reports

Reports

- From the **Reports** tab
- Use the **Transaction Receipts** area to pull up individual receipts from this device
- Use the **Settlement Reports** area to provide daily or periodic totals



Reports

Settlement Reports

- **Merchant Totals:** For markets with central payment (receipt system) to list totals due to their individual vendors

Reports

TRANSACTION RECEIPTS

Today 1 entry >

Previous Days 9 >

Data will be kept for up to 30 days.

SETTLEMENT REPORTS

Retailer Totals Report >

Terminal Totals Report >

Merchant Totals Report >

Transactions Reports Retailer Admin Settings

Training Training Training

Reports

Settlement Reports

- **Terminal Totals** Provides totals related to this specific device only.

Reports

TRANSACTION RECEIPTS

Today 1 entry >

Previous Days 9 >

Data will be kept for up to 30 days.

SETTLEMENT REPORTS

Retailer Totals Report >

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Merchant Totals Report >

Transactions Reports Retailer Admin Settings

Training Training Training

Reports

Settlement Reports

- **Retailer Totals:** Where multiple devices are used on the same FNS#, this combines the totals in a single report.

Reports

TRANSACTION RECEIPTS

Today 1 entry >

Previous Days 9 >

Data will be kept for up to 30 days.

SETTLEMENT REPORTS

Retailer Totals Report >

Terminal Totals Report >

Merchant Totals Report >

Transactions Reports Retailer Admin Settings

Reports

Settlement Reports

- Whichever type of report you use, it will give you appropriate options including the ability to choose a date range

[< Reports](#) **Terminal Totals** [Run Rpt](#)

SELECT REPORT PARAMETERS:

Terminal ID (This Device) >

Settlement Date Today, 5/28/2016 >

Reports

Settlement Reports

- When choosing dates, roll the wheels to pick the day, date and year you need.

[< Reports](#) [Retailer Totals](#) [Run Rpt](#)

SELECT SETTLEMENT DATE:

Today, May 28, 2016

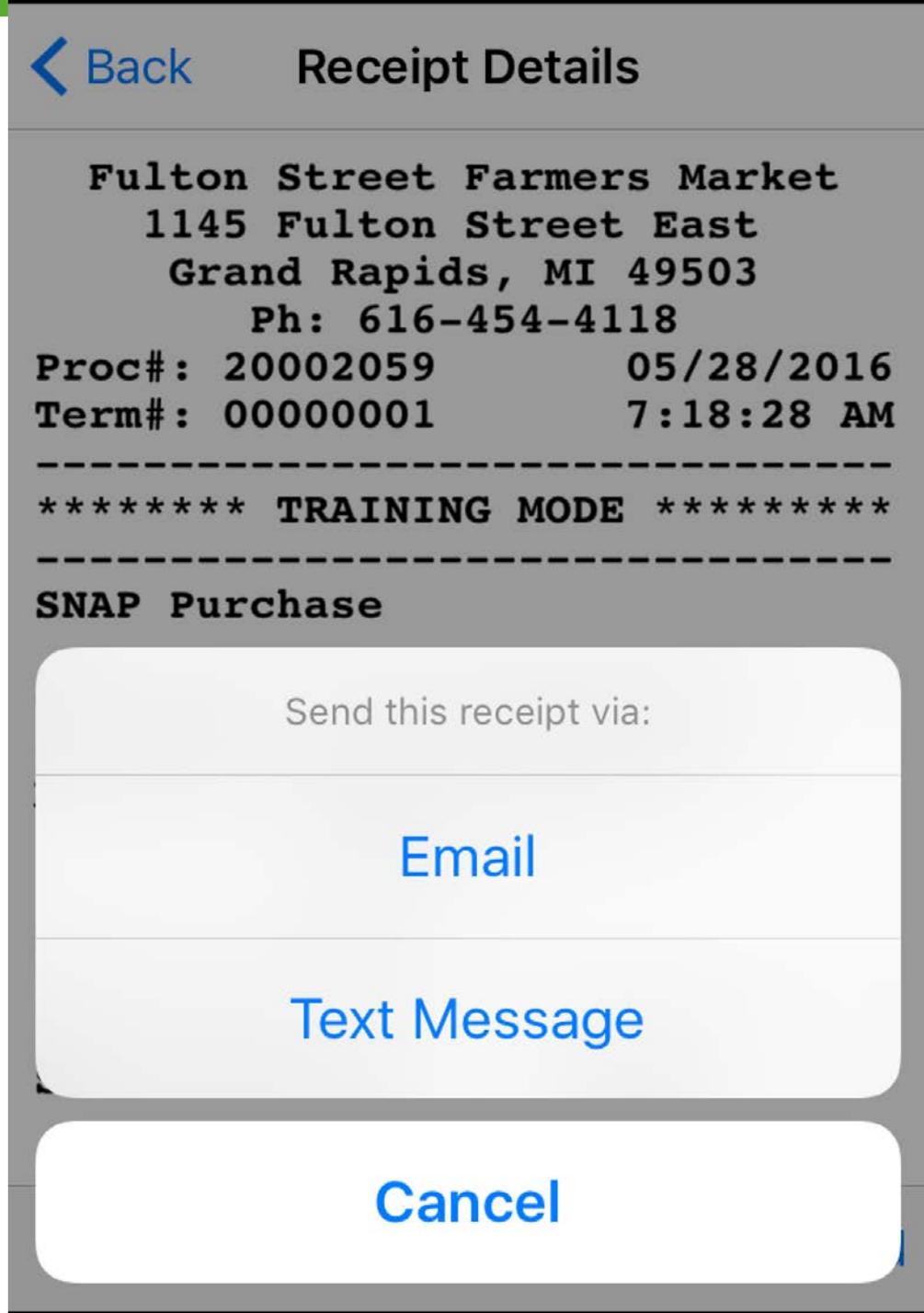
Today

January	24	2013
February	25	2013
March	26	2014
April	27	2015
May	28	2016
June	29	2017
July	30	2018
August	31	2019

Reports

Sending

- Send a report or individual receipt by email, text message (smart phones only, needs web access)
- Unlike Square etc., email and text number are not stored
- If a printer is connected, option for Printer also shows up



Reports

Web

- Use mobileebt.com for detailed reports or remote management

Mobile Market+
Select for WorldPay

Vendor Info Devices Terminals Loyalty Signup **Transactions** Reports Help

Transaction Search

Fullon Street Farmers Market : Fullon Street Farm, Street Market, WI 53102

From Date To Date

Terminal Transaction Type Response Loyalty Accrued

 Export To Excel





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